

Curriculum Vitae
Kenneth James Lipartito

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Education

Ph.D. History, The Johns Hopkins University, 1986

M.A. History, The Johns Hopkins University, 1982

B.A. History and Economics, University of Delaware, 1980

Current Position

Florida International University, Chair, Department of History

Other Positions Held

Florida International University, Professor of History, 1998--present

University of Houston, Associate Professor of History, 1991-1998

University of Houston, Assistant Professor of History, 1988-1990

Rice University, Visiting Professor of History, 1987-88

Middlebury College, Visiting Instructor in History, 1985-86

Grants and Fellowships

2009: Dept. of Education, Teaching American History Program (\$494,000)

2009: Thomas K. McCraw Fellowship, Harvard Business School (\$7,000)

2009: Hagley Museum and Library Research Grant (\$1,600)

2008: Hagley Museum and Library Research Grant (\$1,600)

2007: Dept. of Education, Teaching American History Program (\$359,000)

2007: FIU College of Arts & Science Summer Research Award (\$5,000)

- 2002: Department of Interior, National Parks Service Research Grant (\$82,000)
- 2000: Alfred P. Sloan Foundation Research Grant (\$25,00)
- 2000: Florida International University Summer Research Grant (\$10,000)
- 1996: National Science Foundation (\$85,000)
- 1994: American Council of Learned Societies Travel Grant (\$1,000)
- 1992: National Endowment for the Humanities (\$82,000)
- 1991: Newcomen Fellowship, Harvard Business School (\$40,000)
- 1991: Littleton-Griswold Research Grant, (\$1,500)
- 1989: University of Houston Research Initiation Grant (\$12,000)
- 1987: Economic History Association Arthur H. Cole Grant-in-Aid (\$1,500)

Awards and Honors

- 2009: American Institute of Aeronautics and Astronautics 2009 Gardner-Lasser Aerospace History Literature Award
- 2008: Finalist for Eugene Emme Award, American Astronautical Society
- 2007: Florida International University Sabbatical Leave
- 2006: Research Excellence Award, Florida International University
- 2004: Abbott Payson Usher Prize, Society for the History of Technology
- 2002: Alfred D. Chandler Jr. Lecture, University of North Carolina.
- 2000: Harold F. Williamson Prize, Business History Conference
- 1995: Newcomen Award for Excellence in Business History Research and Writing
- 1995: Institute of Electrical and Electronics Engineers Article Award.
- 1992: T. R. Fehrenbach Book Award
- 1987: Allen Nevins Prize for Outstanding Dissertation in American Economic History
- 1980: Phi Beta Kappa Honor Society

Current Research

Technologies of Surveillance: A study of surveillance and social and economic change in America, 1840-present

History of Corporate Social Responsibility: A collaborative book project examining the social, political and ethical position of the corporation in society, 1880-present.

Publications

EDITORIAL

Past Editor, *Enterprise & Society: The International Journal of Business History*, 2003-07

BOOKS

A History of Kennedy Space Center. University Press of Florida, 2007.

Winner of the 2009 Gardner-Lasser Aerospace History Award; Finalist for 2008 Eugene Emme Award, American Astronautical Society

Constructing Corporate America: History, Politics, Culture. Oxford University Press, 2004. (Co-editor and contributor)

Investing for Middle America: John Elliott Tappan and the Origins of American Express Financial Advisors. St. Martins Press, 2001.

Baker and Botts in the Development of Modern Houston. University of Texas Press, 1991.

Winner of the 1992 T. R. Fehrenbach Book Award in Texas History

The Bell System and Regional Business: The Telephone in the South, 1877-1920. Johns Hopkins University Press, 1989.

ARTICLES & CHAPTERS

"Rethinking the Invention Factory: Bell Labs in Perspective," in Clarke, Lamoreaux, Usselman, eds., *The Challenge of Remaining Innovative: Lessons From Twentieth-Century American Business*. Stanford University Press, 2009.

"The Future of Alfred Chandler," *Enterprise & Society*, 9 (September 2008), 430-33.

"Business Culture," in *The Oxford Handbook of Business History*, Geoffrey Jones and Jonathan Zeitlin eds. Oxford University Press, 2008.

Review Essay: Mary Douglas, *How Institutions Think*. *Business History Review*. 80 (Spring, 2006), 135-40.

"The Hotel Machine: Management and Technology in the Skyscraper Hotel," in Marianne Lamonaca and John Mogul, eds., *Grand Hotels of the Jazz Age: The Architecture of Schultze & Weaver*. Princeton Architectural Press, 2005.

"The Utopian Corporation," in *Constructing Corporate America: History, Politics, Culture*. Oxford University Press, 2004.

"The Social Meaning of Failure: Picturephone and the Information Age," *Technology and Culture*, 44 (January, 2003), 50-79.

Winner of the 2004 Abbott Payson Usher Prize of the Society for the History of Technology

"Failure to Communicate: British Telecommunications and the American Model," in *Americanization and Its Limits: Responses to US Technology and Management in Postwar Europe and Japan*, edited by Jonathan Zeitlin and Gary Herrigel, Oxford University Press, 2000.

"The Historian in the Rose Garden?" review essay, *Technology and Culture*, July 2000, 537-548.

"Professions and Organizations in 20th Century America." *Social Science Quarterly* 79:2 (June, 1998), 301-320.

"Cutthroat Competition, Corporate Strategy and the Growth of Network Industries," *Research on Technological Innovation, Management, and Policy*, Volume 6, 1997, 1-53.

"Culture and the Practice of Business History," *Business and Economic History*, vol. 24, no. 2, 1995.

Winner of the 1995 Newcomen Society Award of the Business History Conference

"When Women Were Switches: Technology, Work and Gender in the Telephone Industry, 1890-1920," *American Historical Review*, October, 1994, 1075-1111.

Winner of the 1995 IEEE Life Members Award of the Society for the History of Technology

"Component Innovation: The Case of Automatic Telephone Switching, 1891-1920," *Industrial and Corporate Change* 3:2 (1994), 325-357.

"The Strategy of System Building: Telephony in the American South," in *Technological Competitiveness: Contemporary and Historical Perspectives on the Electrical, Electronics and Computer Industries*, William Aspray, ed., IEEE Press, 1993.

"What Have Lawyers Done for American Business? The Case of Baker and Botts of Houston, TX," *Business History Review*. 64 (Autumn, 1990), 489-526.

"System-Building On the Margin: The Problem of Public Choice in the Telephone Industry," *Journal of Economic History*. 48 (June, 1989), 323-36.

PUBLIC PRESENTATIONS

"The Politics of Market Knowledge in Post World War II America," Paper to be presented at the Conference Understanding Markets: Information, Institutions and History, Hagley Museum and Library, October 30-31, 2009.

"Deregulation Reconsidered: Global Telecommunications Since 1975," Paper presented at the Session, Regulation and Deregulation of Utilities in the C19th and C20th, World Economic History Congress, Utrecht, 3-7 August 2009.

"The Economy of Surveillance," Harvard Business School, Business History Colloquium, May, 2009.

"Technologies of Surveillance," Maryland Colloquium on the History of Technology, Science, and Environment, April 2, 2009.

"Inside the Corporate Panopticon: Surveillance and American Society," Georgetown University, April 1, 2009.

"Technologies of Surveillance: Tracking People as Economic Subjects," University Lecture Series, Carnegie Mellon University, March 30, 2009.

"Understanding Globalization Through the History of Multinational Enterprise," Roundtable Discussion, American Historical Association Meeting, New York, January 4, 2009.

Chair/Discussant, "Sources of Engineering Knowledge: Insights from the History of Invention," Social Science History Conference, October 24, 2008, Miami, FL.

"Rethinking the Separation of Ownership From Management in American History, Social Science History Conference, October 24, 2008, Miami, FL.

"The Economy of Surveillance," London School of Economics, October 16, 2008. (by invitation)

"Flying on the Ground: Maintenance, Operations and the Space Shuttle," Society for the History of Technology Conference, Lisbon, Portugal, October 11-14, 2008.

"Space from the Ground Up," Georgia Institute of Technology, November 15, 2007. (by invitation)

"It's Not Rocket Science: Operations Engineering and Human Space Flight," University of Minnesota, History of Science and Technology Colloquium, September 28, 2007. (by invitation)

"Global Telecommunications and Political Economy since 1950," paper presented at conference, "Has There Been a Third Industrial Revolution in Global Business?" Milan, Italy, November 16-18, 2006. (by invitation)

"The Public Use of Private Capital: The Political Economy of Telecommunications," paper presented at the Fuji Conference, Tokyo, January 6-8, 2006. (by invitation)

"Business History from the Perspective of a Cutting Edge Journal," Incontri di Storia Dell'Impresa, Università L. Bocconi, Milan, May 6, 2005. (by invitation)

"Bell Laboratories in Perspective," Conference in honor of Louis Galambos, Johns Hopkins University, October, 2003. (by invitation)

"What's Southern About Southern Business?" Alfred D. Chandler Lecture in Southern Business History, University of North Carolina, Chapel Hill, April 24, 2002. (by invitation)

"The Utopian Corporation," Conference on Business in the Temple of History, UCLA Department of History, May 18, 2001. (by invitation)

"Telecommunications in America and Europe," Conference on Evolutionary Economics, Johns Hopkins University, March 30-31, 2001. (by invitation)

"What's So New About the New Economy?" Workshop on the New Economy, Emory University, April 13-14, 2001. (by invitation)

"Constructing the American Corporation," Kennedy School of Government, March 1, 2001. (by invitation)

"Cultural Approaches to Business History," Roundtable at Organization of American Historians Annual Meeting, St. Louis, March 31, 2000.

"The Bell System Meets its Vietnam: Or the Strange Case of Picturephone," paper presented at the American Historical Association Annual Meeting, Chicago, January 9, 2000.

"La estrategia empresarial de AT&T en la conformación del sistema de telefonía en los Estados Unidos," CIDE, Mexico City, Mexico, October 7, 1998. (by invitation)

"The Large Corporation as an Agent of Change: The American Experience," Multinational Business in the 21st Century Conference, conference at the University of Tulsa, April, 1997. (by invitation)

"Managing Competition in the Telecommunications Industry in America and Britain" Economic History Association Meeting, Berkeley, CA, 1996.

"Conservatism and Innovation in Industrial Design," Society for the History of Technology Annual Meeting, London, England, 1996.

"Post Structural Approaches to the Study of Business," Business History Conference, March 17, 1995.

"Strategy and Innovation at Bell Laboratories, 1907-1994," Cinquantieme Anniversaire du CNET, Paris, February 15, 1995. (by invitation)

"America's Success with Long Distance Telecommunications," International Economic History Congress, Milan, September 12-17, 1994.

"The Political Economy of Innovation: Government and Technology in the Telephone Industry," Politics and Production: Industrial Policy in the Twentieth Century, conference at Hagley Museum and Library, Wilmington, Delaware, March 26, 1993. (by invitation)

"Marketing the Telephone: Bell's Response to the Consumer Society," Economic History Association Annual Meeting, September 18-20, 1992.

"Innovation in the Telecommunications Industry," Yale Department of Economics, February 26, 1992. (by invitation)

"Corporate Strategy and Technology Choice: The Early History of Automatic Switching in American Telephony," Society for the History of Technology Annual Meeting, 1991.

"The Strategy of System Building: Telephony in the American South," IEEE Conference on Technological Competitiveness, Rutgers University, October 10-13, 1991. (by invitation)

"Systems in Conflict: Bell Confronts the American South," International Communications Association Annual Meeting, 1991.

"What Have Lawyers Done for American Business?" Business History Conference, 1990.

"'Work Hard and Stay out of Politics': Lawyers as Urban Policy Makers in Houston, 1897-1918," Organization of American Historians Annual Meeting, 1989.

"Cities, States and the Bell System: Telephone Regulation, 1894-1907," Economic and Business Historical Society Annual Meeting, 1988.

"Getting Down to Cases: Baker & Botts and the Early History of the Texas Railroad Commission," Economic and Business Historical Society Annual Meeting, 1987.

OTHER RESEARCH

Co-Principal Investigator, 2003 "A Public Engagement Handbook for the Comprehensive Everglades Restoration Program," National Parks Service, Everglades National Park, and Critical Ecosystems Studies Initiative

Co-Principal Investigator, 1996-7 "Entre Espace Public et Espace Privé: Automobiles, Automobilistes et Systèmes de Communications (Between Public and Private Space: Automobiles, Users and Systems of Communication)," An international collaborative project sponsored by Renault Automobiles

Professional Service

Faculty Participant, Newcomen Dissertation Colloquium, Business History Conference, Sacramento, California, 2008

Leonardo da Vinci Medal Award Committee, Society for the History of Technology, 2008

Usher Prize Committee, Society for the History of Technology, 2006-08

Editorial Board, *Enterprise and Society*, 1999-2002

Newcomen Book Prize in Business History Committee, 2001

Business History Conference Program Committee, 2001

Business History Conference, Trustee, 1996-99

President, Economic and Business Historical Society, 1996

University Service

Department of History Personnel Committee, 2006-08

Chair, Department of History, Florida International University, 2001-2004

Co-Chair, Human Dimensions of South Florida Environment Working Group, 1999-2004

Wolfsonian-FIU Academic Advisory Board Executive Committee, 2000-6

Associate Director, Program in Public History, University of Houston, 1988-1998

Graduate Director, University of Houston, 1990-91

Undergraduate Director, University of Houston, 1989-90.